



Cass High School Band Boosters

PO Box 200664
Cartersville, GA 30120



Academic Year
2020-2021

Band Parents and Students

Our first fundraiser of the year, SnapRaise will be beginning August 20th. This is a 28 day fundraising campaign where the students will reach out to friends and family via email, text, social media, etc. and ask for donations to help provide the band with necessary funding to keep our program functioning.

Please help your student by helping them to collect at least 20 emails. Although I know that many of us don't know everyone's email address, they do know phone numbers and can request the email from potential donors. Every donation, no matter how large or small can help.

Students are required to raise at least \$75 or have the non-participation fee of \$75 added to their band fees.

Students can use Snap Raise to help pay their own band fees under the same rules of the Sponsorship Program. For any student who raises at least \$250, half of every dollar over \$250 goes towards the student's band account to use for fees, trips, food, etc.

Students need to do the following prior to August 20th:

1. Sign up on Snap Raise using this link. http://www.snap-raise.com/join_code/535652589
2. Log in if you have used snap raise before and create a new account if this is your first time.
3. You will be directed to add 20 emails to your profile. We will be tracking this and it must be completed by August 20th.
4. Make sure your emails do NOT include students, teachers, fake emails, etc. and are only legitimate potential donors. We will be tracking this as well.
5. There will be incentives for those that participate fully in the fundraising campaign.
6. Watch this video for steps on how to login/create an account and pre-load emails.
<http://vimeo.com/417930119/1ee285c7fa>

Thank you and we look forward to a great fundraiser this year!

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Cass High School | 1000 Colonel Way | White, GA 30184

